

1. Your Virtual Yard, your Company

- ◆ **Company Profile**
- ◆ **Private Virtual Yard** (Silver and Gold)
- ◆ **Public Virtual Yard** in the Marketplace with **Company Name and Logo**
- ◆ **Administration Panel**
- ◆ **Company profile** featured in the **Public List of Companies**

2. Your Blocks, the new Hybrid Cards

- ◆ **Hybrid card** in **compressed** version
- ◆ **Hybrid card** in an **extended** version with **dedicated web page**
- ◆ **3D Viewer, Media, Slideshow**
- ◆ **Filter and sorts**

3. Uploading tools

- ◆ **App & Web App** compatible with Smartphone, Tablet and PC
- ◆ Customizable **Address book** of suppliers and contacts
- ◆ Customizable **Block variety library**
- ◆ Reserved **Notes** for the negotiation of **purchase prices**
- ◆ Reserved **Notes** for the annotation of **block data**
- ◆ Reserved **Audio** for **block data**

4. Marketplace for your Blocks

- ◆ **Virtual Company presentation**
- ◆ **Direct link** to your **company social media**
- ◆ **Direct link** to your **company website**
- ◆ **Request offer button** available to your customers

5. The advantages of 3D

- ◆ **Free measurements** of the 3D model **ONLINE**
- ◆ **Overall dimensions** of the 3D model **ONLINE**
- ◆ Access to **Certified 3D Inspection** (Service upon request)
- ◆ **Unlimited 3D Model Publishing**

6. Quick and intuitive sharing

- ◆ **Excel document generation button** for sharing single and group blocks
- ◆ Creation of **Public and Private Links** (Private for Silver and Gold)
- ◆ **Partite Creation** (Silver and Gold)

Base

Free

- ✓ Unlimited trial period
- ✓ Marmo3D platform features
- ✓ 50 Blocks in the catalog
- ✓ 10 Cards published
- ✓ 1 User
- ✓ 4 photos per card (2 Mb)
- ✓ 1 HD video per card (max 30")
- ✓ 4th priority on the Companies page

Smart

€ 39,00 /month

€ 390,00 /year

- ✓ 1 Month Free
- ✓ Marmo3D platform features
- ✓ 50 Blocks in the catalog
- ✓ 50 Cards published
- ✓ 1 User
- ✓ 8 photos per card (2 Mb)
- ✓ 1 HD video per card (max 30")
- ✓ 3rd priority on the Companies page
- ✓ Connection to Social and Website of your Company
- ✓ Full 3D Bonus to choose between **Drone 40 t** or **Fixed Station 20 t**

Silver

€ 99,00 /month

€ 990,00 /year

- ✓ 1 Month Free
- ✓ Marmo3D platform features
- ✓ 100 Blocks in the catalog
- ✓ 100 Cards published
- ✓ 3 Users
- ✓ 12 photos per card (10 Mb)
- ✓ 4 HD video per card (max 120")
- ✓ 2nd priority on the Companies page
- ✓ Connection to Social and Website of your Company
- ✓ Full 3D Bonus to choose between **Drone 100 t** or **Fixed Station 50 t**
- ✓ Private Virtual Yard
- ✓ Sharing Private Link
- ✓ Partite Creation

Gold

from € 149,00 /month

from € 1490,00 /year

- ✓ 1 Month Free
- ✓ Marmo3D platform features
- ✓ 200+ Blocks in the catalog
- ✓ 200+ Cards published
- ✓ 5+ Users
- ✓ 12 photos per card (10 Mb)
- ✓ 4 HD video per card (max 120")
- ✓ 1st priority on the Companies page
- ✓ Connection to Social and Website of your Company
- ✓ Full 3D Bonus to choose between **Drone 150 t** or **Fixed Station 75 t**
- ✓ Private Virtual Yard
- ✓ Sharing Private Link
- ✓ Partite Creation



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Services and features of Marble 3D

1. Your Virtual Square, your Company

A new way to communicate with your buyers:

❖ **Company Profile**

Emphasize your brand through the Company Profile, thanks to which your buyers will be able to be sure of your references and direct contacts in every communication.

❖ **Private Virtual Yard**

If you want a reserved space to show your marble blocks to selected customers, you can have a Virtual Private Square available that allows more targeted and exclusive sharing with customers. You can only make blocks visible to a selected customer with a certain sales priority.

(Silver and Gold)

❖ **Public Virtual Yard**

You have a Virtual Public Square available at any time, thanks to which you can display your products on the most performing Market Place available today. Your blocks will be reachable through a classic web search.

❖ **Admin Panel**

Thanks to the Administration Panel you will have exclusive credentials for you and, if you want, for your collaborators to manage every detail with total autonomy including the publication and removal of your products.

❖ **Company profile highlighted in the Public List of Companies**

In the same Market Place, you will be able to publish the Company Name and Logo and make your company profile stand out within the Public List of highlighted Companies.

2. Your Blocks, the new Hybrid Cards

The Hybrid Card is the representation of the marble block, in a single space, exploiting the visualization of a 3D model and the vision of images and videos collected in a Slideshow together with all the technical data and the geolocation of the block.

❖ **Hybrid Card in compressed version**

A preview of the block consisting of the gif of the 3D model or the cover image that represents it, the main technical data, and the name and logo of your company. Its use makes all the blocks placed within your forecourt easily visible to your buyers.

❖ **Hybrid Card in an extended version with a dedicated web page**

A web page dedicated to your block in which all the media representing it is collected in SlideShow, all its technical data, geolocation, data, and your company logo are inserted.

❖ **Hybrid Viewer of Media and 3D Model of your block**

The media (images and video) and the 3D model are alternately visible in a single space.

❖ **Slideshow**

A carousel-shaped gallery that combines the images and videos of your block into a global collection.

❖ **Filters and sorts**

The platform has Filters and sorts to improve your experience when loading blocks, organizing your cataloging activity and searching for your buyers. Generate specific searches in your yard by searching for blocks by Material, variety, weight, height, length, width, mark, and other data. Finding what you need becomes simple and intuitive.

3. The Upload Tools

- ❖ **Web App compatible with Smartphones, Tablet, and PC**

Equipped with an advanced Administration Panel that allows you to create and customize your Virtual Forecourt with all the related Hybrid Cards and the Store, which represents the place where your products are shown to your customers and buyers.

- ❖ **App available for Android and iOS**

It allows you to manage your Virtual Forecourt and Store even easier and faster, directly from your smartphone or tablet. Thanks to the integrated Administration Panel, you can customize your Hybrid Cards and manage your product catalog simply and intuitively, to guarantee maximum visibility and accessibility to your buyers. All this is at your fingertips, wherever you are.

- ❖ **Customizable directory of suppliers and contacts**

Create and catalog your contacts in the address book to be able to better manage your sales and your buyers.

- ❖ **Customizable block variety library**

A feature that allows the creation of your custom strains when they don't exist in the platform's strain catalog.

❖ **Confidential notes for the negotiation of purchase prices**

They are personal notes, not visible to the buyers, to record the purchase, negotiation, and actual sale values.

❖ **Reserved notes for block data annotation**

They are personal notes, not visible to the buyers, and useful for marking information regarding the block according to one's circumstances and needs.

❖ **Reserved audio for block data**

The Record Audio and Save Audio functionality, not visible to buyers, is very useful when you need to note down information regarding the block without having to type on the keyboard.

4. The Marketplace for your Blocks

The following services are available for Public Yards:

- ❖ **Presentation of your company**

In the Virtual Public Yard, the first section is dedicated to the presentation of your Company, which can be customized by inserting your Company's Logo, Name, Company Headquarters, Description, Link to the Official Site, Link to Social Networks, Telephone Number and Email Address.

- ❖ **Direct connection to your company's social media**

If you have company social channels you can decide to add them to your Company Profile to maximize their visibility.

- ❖ **Direct link to your company website**

Bring your buyers to view your Company's Official Website, the place where users interested in your blocks will have confirmation of your Brand's capabilities.

- ❖ **Offer request button available to your customers (Cart)**

Give those viewing your blocks the opportunity to contact you via email, to receive more information and proceed with any negotiation.

5. The advantages of 3D

❖ **The advantages of 3D ONLINE**

Allow your buyers to remotely measure your blocks from countless points and angles, allowing them to view 3D Models by means of the 3D Viewer.

❖ **Overall dimensions of the 3D model ONLINE**

The 3D model viewer also allows you to obtain the overall dimensions of the block in the form of a transparent quoted parallelepiped: in this way, the so-called "full block size" dimensions are represented in an extremely intuitive way.

❖ **Access to Certified 3D Inspection** (*Service upon request*)

The test information is available to your company and you can decide whether or not to disclose this information to potential buyers and/or third parties.

Starting from the source file of the 3D model, the aesthetic and structural testing of the block is represented with three-dimensional CAD drawing systems, which includes the predictive representation of:

STRUCTURAL TEST:

- Fractures outcrop at block's surface
- Defective surfaces and/or volumes
- Localization of Defects Layers

AESTHETIC TEST:

- Internal trend of the main veins and/or characterizing aesthetic elements
- Internal macro-parts of the block characterized by specific textures and/or background tones

The testing in its AESTHETIC / STRUCTURAL expressions is represented in appropriate groups of layers in such a way as to make it visible only if the company that owns the 3D model wishes to do so.

The file equipped with virtual testing is suitable for further processing with reference to possible application hypotheses for the execution of workpieces. (Predictive Rendering)

❖ Full 3D Bonuses

By purchasing a Service Level, the cost of the same will be used to generate a 100% discount bonus on the creation of 3D Models.

The value of each bonus depends on the value (€) of the chosen subscription and on the fixed cost of creating the 3D model with a Drone or Fixed Station (€/t) to generate a set quantity of tons to be used for free (t).

es: **Gold €1490,00**

Fixed cost of the creation of the 3D Model with a Fixed Station €/t 20.00

Fixed cost of making the 3D model with a drone €/t 10.00

Full 3D Fixed **Station Bonus 75 tons free** (€ 1490.00 : € 20.00 /t = 74.5 tons free)

Full 3D Bonus **Drone 150 tons free** (€ 1490.00 : € 10.00 /t = 149 tons free)

❖ Unlimited publication of 3D models

There is no limit on the number of creations and publications of 3D Models

6. Quick and intuitive sharing

Share one or more Cards with one click.

❖ **Excel document generation button**

Share with public and private links using Excel documents and automatically organize all data in a schematic list.

❖ **Creating links for sharing**

It will lead your buyers to view the Card on the Web in your Virtual Public Square.

❖ **Creation of Private Access Link**

It will lead your buyers to view the Card on the Web in your Virtual Private Square, where there will be no reference to other data other than those of your Company and no external link unless expressly desired by you, such as social media or your other blocks which at the now you want to sell to more exclusive customers. (*Silver and Gold*)

❖ **Creating Matches**

A dynamic sharing tool, it allows you to create a digital showcase where your authorized buyers will see a collection of your blocks for sale on display, specially selected by you and grouped for their easy viewing.

It is shareable through a single link, which will remain unchanged even after making changes to the card's content . (*Silver and Gold*)

Service Level Features

With variable costs starting from the Free Basic Level, the data management capacity varies for each Level;
the main variable characteristics are listed below:

- ❖ **Number of Catalogable Blocks**

The blocks uploaded in your Admin Panel.

- ❖ **Number of Publishable Cards**

The blocks previously cataloged and subsequently published in the public yard or the private square.

- ❖ **Number of enabled users**

- ❖ **Number of Images that can be uploaded to the Card** and their Maximum size
(automatic compression if necessary)

- ❖ **Number of HD Videos that can be loaded into the Card** and their Maximum duration

- ❖ **Order of appearance in the public list of companies** (priority in the publication ranking)

❖ Value of the **Full 3D Bonus**

The value of each bonus depends on the value (€) of the chosen subscription and on the fixed cost of creating the 3D model with a Drone or Fixed Station (€/t) to generate a set quantity of tons to be used for free (t).



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Service Levels - Price List

Valid until 30/06/2023

Base	Smart	Silver	Gold
Free	€ 39,00 /month € 390,00 /year	€ 99,00 /month € 990,00 /year	from € 149,00 /month from € 1.490,00 /year

All Platform features are included (see Marble 3D services and features)

**Free Trial
Unlimited**

**1 Month trial
Free**

**1 Month trial
Free**

**1 Month trial
Free**

Base	Smart	Silver	Gold
50 Blocks in catalog	50 Blocks in catalog	100 Blocks in catalog	200+ Blocks in catalog
10 published Cards	50 published Cards	100 published Cards	200+ published Cards
1 User	1 User	3 User	5+ User
4 photos / card (2 Mb)	8 photos / card (2 Mb)	12 photos / card (10 Mb)	12 photos / card (10 Mb)
1 HD video / card (max 30")	1 HD video / card (max 30")	4 HD videos / card (max 120")	4 HD videos / card (max 120")
4° priority on the Companies page	3° priority on the Companies page	2° priority on the Companies page	1° priority on the Companies page

Base	Smart	Silver	Gold
Unlimited publication of 3D models.	Unlimited publication of 3D models.	Unlimited publication of 3D models.	Unlimited publication of 3D models.
-	Links to your Company's Social network and Website	Links to your Company's Social network and Website	Links to your Company's Social network and Website
-	Full 3D Bonus (valid 12 months) Drone 40 t or Fixed Station 20 t	Full 3D Bonus (valid 12 months) Drone 100 t or Fixed Station 50 t	Full 3D Bonus (valid 12 months) Drone 150 t or Fixed Station 75 t
-	-	Private Virtual Yard	Private Virtual Yard
-	-	Create Partita and Private Links for sharing	Create Partita and Private Links for sharing

Customizable Gold - Price List

Gold Service Level (from 1 to 5), choose the Gold that meets your business needs.

1° Gold	2° Gold	3° Gold
€ 149,00 /month € 1.490,00 /year	€ 249,00 /month € 2.490,00 /year	€ 349,00 /month € 3.490,00 /year
200 Blocks	400 Blocks	1.000 Blocks
200 Cards	400 Cards	1.000 Cards
5 Users	5 Users	5 Users

4° Gold

€ **549,00** /month

€ **5.490,00** /year

2.000 Blocks

2.000 Cards

6 Users

5° Gold

€ **749,00** /month

€ **7.490,00** /year

3.000 Blocks

3.000 Cards

7 Users

Gold Aziendale

€ **Tariffa Personalizzata**

over 3.000 Blocks

over 3.000 Cards

more than 7 Users

Extra User

€ **29,00** /month

€ **290,00** /year

+ 1 User



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Optional Services - Price List

Creation of the 3D Model

The 3D Model Creation prices include the services of acquisition, creation of the Model and publication on the Platform.

❖ **3D 6 faces Fixed Station Service** (*colorimetric resolution*)
(view the image acquisition process): [Image acquisition process](#)
(see an example of the result): [3D 6 Fixed Station Service Faces Result](#)

Fixed station service in Carrara, delivered ex-works.	€ / t	20,00	min 15 t / block
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❖ **3D 6-Sided Home Service Drone** (*Natural Light*)

(see an example of the result): [3D 6 Faces Service Drone Result](#)

Carrara - Tuscany North	€ / t	10,00	min 15 t / block
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Verona - Nord - Centre of Italy	€ / t	10,00	min 15 t / block
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❖ **3D 5-Sided Home Service Drone** (*Natural Light*)

(see an example of the result): [3D 5 Faces Service Drone Result](#)

Carrara - Tuscany North	€ / t	7,50	min 15 t / block
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Verona - Nord - Centre of Italy	€ / t	7,50	min 15 t / block
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❖ **Training and updating-maintenance course for Drone Operator**

Training course for the correct creation of the drone image set	€ / operator	750,00
Yearly update	€ / operator	250,00

❖ **Creation and Publication of 3D DRONE Models through images created with an autonomous acquisition. (by your Drone Operator)**

3D Model with 5-6 faces (10-99 t)	€ / t	5,00
3D Model with 5-6 faces (100-999 t)	€ / t	4,50
3D Model with 5-6 faces (1.000-9.999 t)	€ / t	3,50
3D Model with 5-6 faces (> 10.000 t)	€ / t	2,50

❖ Fixed Installation **Photo Wash Service** (*natural light*)
(see an example of the result): [Photo Wash Service Result](#)

Full standard installation* **7.800€**

**(special situations will be evaluated on a case-by-case basis)*

Video editing and card publishing (10-99 t)	€ / t	3,00
Video editing and card publishing (100-999 t)	€ / t	2,50
Video editing and card publishing (1.000-9.999 t)	€ / t	2,00
Video editing and card publishing (> 10.000 t)	€ / t	1,50

Editing Services

❖ Photo Editing Service

Marking / Watermark on the image	€ / image	1,00
Cropping a block image	€ / image	1,00
Removing existing marks from block images	€ / image	1,50
Posting the image on your Instagram / Facebook / Linkedin channel	€ / image	1,00

❖ Video Editing Service

Affixing brand / Watermark on screen	€ / video	1,00
Introductory and Final Section (adding a pre-existing standard version)	€ / video	2,00
Publish the video on your Youtube channel	€ / video	2,00

❖ 3D Model Editing Service

Removing existing marks from the 3D model of a block	€/t	1,00
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Additional Services

❖ 3D Technical Inspection Services and Machined Predictive Rendering

(see an example of the result): [Worked Predictive Rendering Service Result](#)

Offline Virtual Inspection	€ / t	8,00
Predictive rendering of finished products (column shells)	€ / piece	19,50
Predictive rendering of other types of workpieces	€ / piece	Request a quote

❖ Additional Media

Image	€ / image	0,25
Video	€ / video	2,50

Optional Services (to be quoted on a case-by-case basis)

❖ Special Video Editing Services

Cut / Paste / Rearrange	€	request quotation
Audio (speech and/or background music)	€	request quotation
Texts (Italian / English)	€	request quotation
Texts (French / Portuguese / Spanish)	€	request quotation